

ESTATE BOTTLED
PARADIGM
OAKVILLE

An excerpt from:

Los Angeles Times

The True Believers

A new generation of Napa vintners pursues the holy grail of cult Cabernets.

June 22, 2005

By Corie Brown

“For more than a few wannabe cult Cab makers, the right winemaker is Heidi Peterson Barrett. She put Screaming Eagle on the map when the 1992 vintage was released in 1995. She’s also the winemaker at **Paradigm**, Revana, Barbour, Amuse Bouche, Jones Family, Lamborn Family, and Showket; and she has her own label, La Sirena, available in stores for \$125.

This year, California vintners will sell three times as much \$60-and-up wine than they sold five years ago, most of it from Napa Valley. In another five years that amount is expected to triple again.

Not every winery owner is contributing to price inflation. Barrett makes Paradigm much the same way she makes Screaming Eagle, she says. The vineyards, on the opposite side of Oakville, have more uniform soils but the root stocks and Cabernet clones are more diverse.

The big difference, however, is that Paradigm is easy to find for \$50 a bottle. Owner Ren Harris, who has had the vineyards since the 1960s, “won’t charge more,” she says. “It’s just who he is.””